

The New UV LED Curing Association *Market Leading Companies Combine Efforts to Support Rapid Growth in UV LED Applications*

Hillsboro, Oregon (November 10, 2011) Phoseon Technology, Integration Technology Limited and Lumen Dynamics join together to form the UV LED Curing Association. The new association has been established to address a growing need within the market for current and potential researchers, suppliers, integrators and end users to gain a better understanding about UV LED technology and the significant benefits it brings to numerous applications.

The UV LED Curing Association is focused on providing greater insight into the various UV LED solutions currently in the marketplace, as well as into developing applications which are well suited to the technology. One of the goals of the association is to demonstrate how system developers around the world can effectively integrate UV LED technology into applications and, where possible, achieve better efficiencies while saving costs.

The founders of the association will work together to help define and establish UV LED-based guidelines for UV LED curing applications. This goal will become increasingly important as the adoption rate of UV LED technology continues to rise and the need for industry collaboration becomes critical. The association will also serve as a forum for fostering communication within the UV industry in order to facilitate the exchange of information and enable the entire industry to better address market needs. While complimentary to other existing and well established associations, the UV LED Curing Association focuses only on UV LED curing technology and its applications.

"Phoseon Technology is a proud founder of the UV LED Curing Association," stated Bill Cortelyou, President and CEO of, Phoseon Technology. "Along with our fellow founders, Phoseon anticipates rapid growth and acceptance of UV LED curing technologies across a wide range of system manufacturers. The Association will bring together industry players to set guidelines and ensure compatibility across the industry."

"UV LED curing technology has been steadily evolving in the market for almost a decade," said Adrian Lockwood, Managing Director of Integration Technology Limited. "Its application successes continue to generate increased interest; however, industry inconsistencies in language and measurement practices as well as a general misunderstanding of the technology continue to breed confusion and delay implementation. It is the hope of the UV LED Curing Association's founders that our collaboration will promote the successful and more rapid adoption of UV LED technology across many different markets."

"UV LED technology has witnessed a dramatic rise in interest and experienced a corresponding rapid adoption in a variety of markets over the past five years. We are quite pleased to be collaborating with other major industry influencers to provide a forum for sharing knowledge and developing common meaningful language and guidelines about UV LED technology," stated Allan Firhoj, President and CEO of Lumen Dynamics. "In our 15 years of experience in LED curing technology, the industry has realized significant breakthroughs that have proven LEDs as a viable alternative providing substantial benefits. The UV LED Curing Association will be instrumental in helping the market gain knowledge and insight about UV LED technology and its numerous commercial benefits."

The UV LED Curing Association will welcome new members and any significant contributions pertaining to UV LED Curing in early 2012. To learn more about the Association and its offerings, email info@uvledcuring.org or visit www.uvledcuring.org

About Phoseon Technology

Phoseon Technology is a world leader in providing UV LED solutions for commercial and industrial applications. Phoseon's products deliver maximum UV energy, high performance, and real-world reliability for UV LED curing of inks, coatings and adhesives. Since its inception, Phoseon has focused exclusively on UV LED curing solutions for the printing, adhesives, and coatings segments. The Company provides worldwide sales and support capabilities and can be reached at www.phoseon.com.

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About Integration Technology Limited

Integration Technology Limited (ITL) is a world pioneering designer and developer of ultra-violet curing solutions for wide format inkjet printing, static head inkjet, industrial applications, and various new emerging technologies. Founded in 2000, Integration Technology was the first UV system developer to recognize the unique curing needs of UV inkjet printers. ITL continues to focus on product innovation, particularly in the area of UV LEDs, and supplies both electrode and LED curing systems to the industry's foremost OEMs, integrators, and system developers. Headquartered near Oxford, England, ITL provides local support through its regional offices in the USA, China, Korea, and Japan, as well as via the 10 global offices of strategic partner IST Metz. Additional information on ITL, its products, and regional offices can be found at www.uvintegration.com.

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About Lumen Dynamics

Lumen Dynamics Group Inc. is a global leader of innovative specialty light delivery solutions within the Life Sciences, Medical Devices, Optoelectronics and Graphics Digital Printing markets. Founded in 1984, the company offers market leading products through its industry recognized brands: X-Cite®, OmniCure®, Excelerate® and Burleigh®. Lumen Dynamics is a technology company propelled forward by its commitment to providing customer solutions through the innovative application of light. The company is focused on advancing technology while continuously improving its contribution towards environmental sustainability. For more information about Lumen Dynamics, visit www.LDGI.com.

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