

Press Release



Phoseon Technology names Michael Beck as North American Sales Manager

***Phoseon adds experience to its worldwide sales team to continue to drive business growth
in the application of UV-LED technology for UV Curing***

Hillsboro, Oregon (May 5th, 2008) -- Phoseon Technology today announced the appointment of Michael Beck as it's new North American Sales Manager. Michael will be responsible for all customer and channel development in North America and he joins Phoseon Technology during an exciting growth phase for the company.

Michael comes to Phoseon with over 24 years of experience in sales management, technical support, and engineering. For the past 7 years, Mike has served as a regional sales manager for Siemens EAS Division. Prior to Siemens, he held sales management positions at View Engineering and MVT Ltd., two companies supplying in-line automated optical inspection (AOI) equipment. Mike began his career as a software development engineer and then transitioned into applications engineering for Synthetic Vision Systems, a pioneer in 3D machine vision. He received a Bachelor of Science degree in Electrical and Computer Engineering from Wayne State University in Detroit, MI. He is married with two children and enjoys golf, fishing, and music.

"Mike's comfort level in developing customer relationships and successful applications in an area of new technology will make him a huge asset for Phoseon" commented Tom Molamphy, Director of Sales & Marketing. "His competence in the sales process when combined with his drive, enthusiasm and "customer first" approach is a great fit to the Phoseon cultural approach of finding successful synergies with customers and materials partners to develop mutually successful applications".

Michael will be based in Saline, MI – close to Ann Arbor and Metropolitan Detroit - and be contacted at (734) 576 1010 or michael_beck@phoseon.com.

About Phoseon Technology Inc.

Phoseon Technology is the pioneer of UV-LED based Semiconductor Light Matrix (SLM) technology used to produce industrial strength high intensity UV light sources. These products enable faster, cleaner, and more efficient industrial processes for UV curing of photopolymers in adhesives, inks, and coatings. Founded in 2002, Phoseon is a venture-funded, privately-held corporation headquartered in Hillsboro, Oregon.

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