

Case Study

Application: Flatbed Printing



EFI VUTEk GS3250LX



FireJet UV LED Curing Light Source

- Proven Reliability
- Superior Performance
- Innovative Technology

PVS In-Store Graphics installs EFI VUTEK LED UV curing hybrid printer

PVS In-Store Graphics, located in Portland, OR (USA), likes to stay ahead of the curve by adopting the latest in digital printer technology.

PVS is currently a proud owner of the EFI VUTEK GS3250LX flatbed printer, which has opened new opportunities for their business. With LED curing technology (from Phoseon Technology) this hybrid printer offers media versatility at its peak. They can now run thinner materials through the machine without curling. PVS is unique in that the projects they create can print on substrates that are uncommon.

About the Printer

The EFI VUTEk GS3250LX is a fully loaded, production-level, LED UV curing hybrid printer that extends the range of supported substrates and print providers' bottom lines with an innovative ink curing technology. It reduces operating costs, with less material fall out and smooth production runs, and boosts productivity with

its continuous board printing capability. According to EFI, no other technology in its class can deliver the environmental benefits to satisfy demands for a more eco-friendly printing solution with less waste, fewer consumables and decreased power consumption.

SGIA Product of the Year

The EFI VUTEk GS3250LX won the 2011 SGIA Product of the Year award in the flatbed-rigid substrate UV category. www.sgia.org

About PVS In-Store Graphics

PVS is unlike any other retail graphics manufacturer, anywhere. For 20 years, they have consistently accomplished what others said couldn't be done. No boxes: the nine-foot chandelier over the digital die-cutter that attracts their world-class clients (though it is pretty cool), but the fact that they push the production envelope.

For more information on PVS, visit www.pvsinstore.com

"The GS3250LX has enabled us to print on thinner substrates. This saves on both cost of materials and shipping. Now we can roll up output for shipping instead of using flat boxes, saving the customer about 30% on the job due to a lower cost of materials, as well as a 30% reduction in the cost of shipping. In addition, we are very excited about the new capabilities this printer has enabled, including the ability to print on aluminum and steel, wood, and artist cotton canvas. It will certainly be a growth engine for our business."

– Nick Olson, owner
PVS In-Store Graphics

