



## Press Release

### **Phoseon & CYNGIENT Combine Technologies; Increase Performance**

*Combination of companies' products better meets the needs of Narrow Web Printers using LED UV curing technology on flexographic & hybrid flexo/digital presses*

**Hillsboro, Oregon (January 9, 2020)** - Phoseon Technology is working closely with CYNGIENT on UV LED-cured adhesives and adhesive development for the Narrow Web Label Industry and beyond. Technical support from CYNGIENT allows Phoseon to offer customers faster, more efficient leading-edge adhesive product support with predictable consistent performance, said Andrew Wasserman, Managing Partner, CYNGIENT. Cutting edge HYPERcure™ LED /UV adhesives combined with Phoseon's global LED curing technology offers customers peace of mind for turnkey cold foil and lamination products with stronger bonds and better cold foil transfer. HYPERcure™ branded adhesives deliver more predictable results with the consistent and reliable Phoseon LED curing systems. Benefits include up to double production speeds versus UV mercury and improved through cure, better cold foil (3pt at 500 FPM) transfer and stronger bonding for structural lamination adhesives on label, tube and industrial applications.

HYPERcure™ engineered adhesives are a global brand and a true industry leading product. Adhesives from this family demonstrate excellent results for cold foil transfer for self-wound, unsupported films, shrink films and paper where better results are required and often when no other product works. HYPERcure™ is optimized for speed, cure, flexibility, and high shrinkability, eliminating adhesive cracking for shrink film products and increased bond strength where required with the low energy output of LED /UV lamps.

#### **About Phoseon Technology**

Since 2002, Phoseon Technology pioneered the use of LED technology for Life Sciences and Industrial Curing. Through our relentless innovation, we deliver high performance, reliable and patented LED based solutions. Our strong focus on customer collaboration has resulted in world-wide market leadership position and presence. Phoseon is an ISO9001 certified company manufacturing award winning products that are covered by more than 300 patents worldwide. We uniquely focus 100% on LED technology therefore ensuring superior reliability, business economics, and environmental benefits.

#### **About CYNGIENT**

CYNGIENT has over 100 years of combined experience as a full-service cutting edge technology-provider of inks, coating, adhesives and custom-built solutions for the flexographic, commercial print and durable label industries. CYNGIENT's expertise and personalized service deliver the highest level of excellence in the graphic arts industry. Our motto is to consider the environment, employee safety, our valued clients and the earth we live on.

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