



## Press Release

# Phoseon Technology Partners with Vinsak Group in the Middle East to Support Flexographic Printing Installations

*Vinsak to integrate Phoseon UV LED curing products*

Hillsboro, Oregon (October 4, 2022) - Phoseon Technology, the leader in UV LED curing solutions, announced an agreement with Vinsak Group to integrate Phoseon UV LED light sources into printing presses for the narrow web flexographic market.

UV LED curing technology brings higher yields and lower operating costs, including up to 80% energy savings compared to mercury arc lamp technology. There is no warm-up time with instant-on LEDs, increasing productivity and profitability. Phoseon's patented LED technologies deliver rugged, high-performance solutions for demanding narrow web applications.

"The demand for UV LED curing technology continues to grow in the labels and packaging markets. Vinsak has the ability and infrastructure to provide high level integration services and after-sale support while being cost-effective and competitive," said Amit Rothschild, Phoseon's EMEA Sales Manager.

"We are excited to partner with Phoseon to bring our customers a sustainable product, with proven quality, for their applications and specific needs," said Ranesh Bajaj, Managing Director at Vinsak Group. "Partnering with Phoseon we can provide our customers with a highly reliable, high functioning, cost-effective LED curing solution."

### About Phoseon Technology

Since 2002, Phoseon Technology pioneered the use of LED technology for Industrial Curing and Life Sciences. Through our relentless innovation, we deliver high-performance, reliable and patented LED based solutions. Our strong focus on customer collaboration has resulted in world-wide market leadership position and presence. Phoseon is an ISO9001 certified company manufacturing award winning products that are covered by more than 300 patents worldwide. We uniquely focus 100% on LED technology therefore ensuring superior reliability, business economics, and environmental benefits. ([www.phoseon.com](http://www.phoseon.com))

### About Vinsak Group

Vinsak is a supplier in printing and packaging solutions in India, Africa, and the Middle East. Vinsak has enabled many businesses to succeed financially by providing them customized solutions that were well integrated and supported. These include manufacturers of print that extend from large and well-established brands to entities that are in their nascent stage of growth.

([www.vinsak.com](http://www.vinsak.com))

### CONTACT:

Phoseon Technology  
Stacy Hoge  
Marketing Communications Manager  
+1 503 439 6446  
[info@phoseon.com](mailto:info@phoseon.com)

Vinsak Group  
Mr. Malkhan Ram  
+971 507 276 780  
[malkhan@vinsak.com](mailto:malkhan@vinsak.com)  
[www.vinsak.com](http://www.vinsak.com)

##